# 2024 The Year of Elections Winchester District Green Party

Annual Report – 08.1.2025

#### **JANUARY**

- Open Meeting 'Active travel' Emily Kerr(Oxford Greens)
- Meon Valley newsletter 'protect our precious chalk streams'

# ACTIVE TRAVEL POLICY IDEAS WHICH SUPPORT IT January 2024 Emily Kerr, Oxford City Council

#### **FEBRUARY**

- Open Meeting 'Water pollution' Laura Marston (Kent Greens)
- Hursley solar farm approved
- Campaign meeting literature underway
- 1st strategy subgroup meeting
- Crowd funder launched
- Allotment work started
- 60 sec surveys in W&S



#### **MARCH**

SE greens GE candidate hustings

#### **APRIL**

- Open meeting 'General Election discussion' - led by Lorraine Estelle
- Safeguarding & data protection review - Sarah & Beata



#### MAY

- WCC election and Meon Valley Byelection for HCC
- Summer newsletter Meon Valley & W&S
- 'Double Green Win in Local elections'
- General Election announced









### Time to Celebrate



#### **JUNE**

- Campaigning for GE
- Open Meeting 'Fair healthcare for all and greener transport' - Max Priesemann
- Opportunity to discuss the councils Local Cycling and Walking Infrastructure Plan
- Restore Nature Now march





#### **JULY**

- General Election
- Walk & Talk in Soberton along the Meon





#### **AUGUST**

- Walk & Talk 'Special benches around Winchester' - Lorraine Estelle (joined by Test Valley Greens)
- Campaign meeting Meon Valley









#### **SEPTEMBER**

- Walk and Talk 'River Fly monitoring'
  - Richard Osmond
- Meon Valley Autumn newsletter 'Swanmore shines with solar'
- 'Green Roots' fundraiser at The Hyde Tavern
- HCC Byelection for Bishops Waltham announced for 31<sup>st</sup> of October



#### Green Roots Fundraiser at Hyde Tavern

- Many thanks to Jo Harmer & Rich Turner for organising this event
- Thanks to all musicians who supported it
- ... and of course this was not possible without Ruth from the Hyder Tavern!
- We raised £250!









#### **OCTOBER**

- EGM to agree updated constitution & strategy
- Open meeting Kristine Danberg 'Climate Change and health'

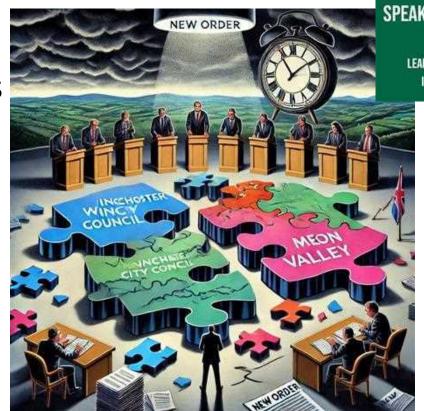
#### **NOVEMBER**

- Open meeting 'GM Potatoes' Jeff Hooper
- Meon Valley November Newsletter
- 'Local services saved from council cuts'
- South East Green Party Conference



#### **DECEMBER**

- Open meeting Our Green Councillors Q&A's
- 'Devolution' White Paper



## YOU ARE INVITED TO OUR OPEN MEETING

WEDNESDAY 4TH DECEMBER - 7.30PM - ON ZOOM



SPEAKERS - OUR THREE COUNCILLORS, MALCOLM WALLACE
SUZANNE WHITE AND DANNY LEE

LEARN ABOUT ROLES & RESPONSIBILITIES OF DISTRICT AND COUNTY COUNCILS AND THE IMPACT OUR THREE COUNCILLORTS HAVE HAD IN WORKING FOR OUR COMMUNITY

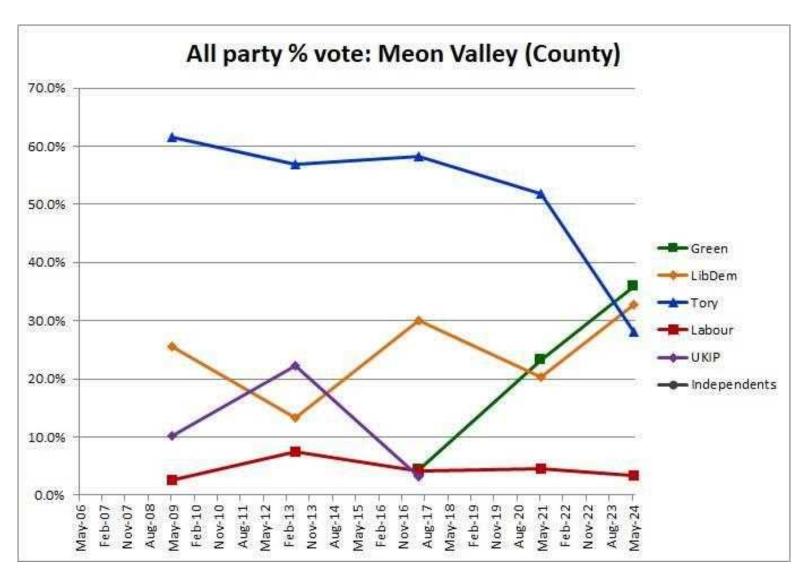
## Doubled the number of Green Councillors - Again

- Suzanne White became our 3<sup>rd</sup> Green Councillor strengthening our Green group at the WCC
- Malcolm Wallace became our First Green Councillor at HCC



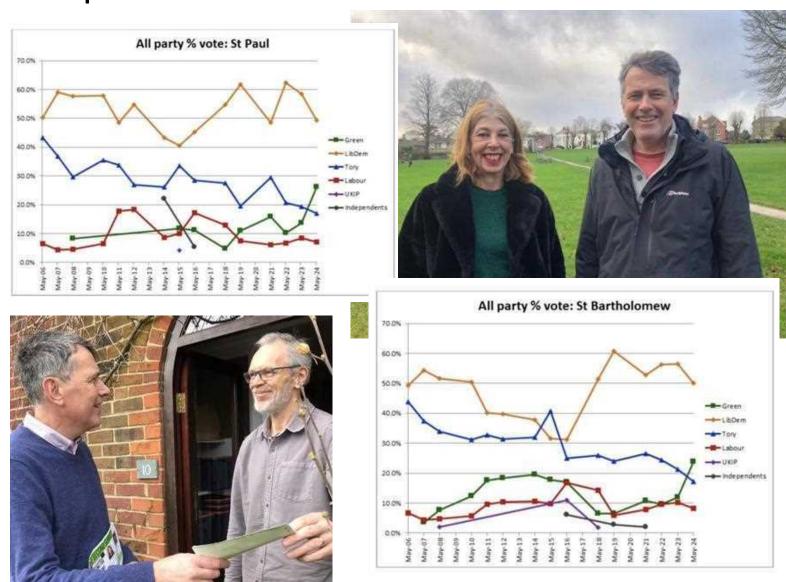


## Malcolm – 1<sup>st</sup> Green Hampshire County Councillor



## Winchester Development Wards on 2nd

- Lorraine and Giles were our strong candidates
- We moved the conservatives into 3<sup>rd</sup> place
- Good position for the next local elections in Winchester!



# Another full slate of Candidates for WCC





Dee Wright Wonston / Micheldever



Beata Parry Southwick, Wickham >>



Charlotte Harley St. Barnabas >>



Dave Westley
Alresford &
Itchen Valley >>



Lorraine Estelle St.Bartholomew >>



Kate Needham Whiteley & Shedfield >>



**VOTE GREEN** 



Giles Gooding St.Paul >>



Elizabeth Riley Denmead >>



Richard Needham St.Michael >>



Max Priesemann Badgers Farm and Oliver's Battery >>



Richard Cannon Bishop's Waltham >>



Andrew Pogson
The Worthy's >>



Mike Perrott
St.Luke >>

## Strong Campaign for the General Election

- Lorraine Estelle standing as candidate in Winchester
- Kate Needham standing for Hamble
- Closely missed to win back our deposit despite a very strong campaign by Lorraine and our team
- Green Party secured greatest number of votes ever in a General Election
- 40 Constituencies where we came second
- 358 deposits retained (compared to 29 deposits in 2019)
- SE greens stood a full slate of candidates in 91 constituencies!



## Campaigning in 2 Byelections for HCC

 In October we campaigned in the large division of Bishops Waltham to get Alex Ellis elected



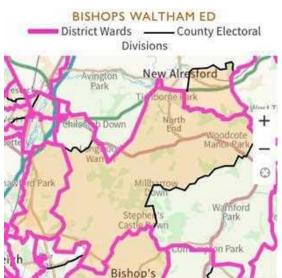












## Our Ambitions for 2024, 2025 and beyond...

#### • 2024:

- Win 3rd councillor in CMV
- Come 2nd in St.Bartholomew & St.Paul wards
- Increase our vote share in strategic HCC Meon Valley division areas
- Increase our profile with a general election candidate



Win our first HCC Councillor in Meon Valley



• ..

#### Committee

Zoom meetings, every 3<sup>rd</sup> Wed

• Co-Chairs: Kate Needham (Membership & campaign),

Max Priesemann

- Sarah Gooding Election officer
- Giles Gooding Treasurer
- Beata Perry Database coordinator, Newsletters
- Richard Cannon Website manager
- Evelyn Parker & Lorraine Secretaries
- Malcolm Wallace
- Danny Lee
- Suzanne White
- Chris Gillham
- Rob Parker









#### Database

- Our database gets more and more detailed and now includes other wards too
- Many thanks to Beata Perry
- Heather Godfrey Database hosting



## Election Officer – In High Demand in 2024

- Many thanks to Sarah Gooding who spend hours chasing us for missing signatures and correcting our paperwork
- All paperwork went in correctly



## Our Treasurer kept our books balanced!

- Giles gives us a monthly overview on what goes in and out
- He made sure that we don't overspend and kept us out of the red Thank You!





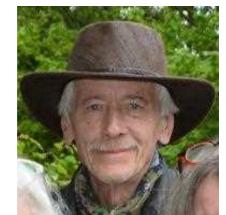


...and he was campaigning in St Pauls and Brighton



#### Website and Social Media

- Richard Cannon transferred our website in the middle of election campaigning to new format as requested by HQ (a helper needed!)
- Social media usage increased on Facebook, Twitter and Instagram
- Facebook: Max Priesemann, Danny Lee and Richard Cannon
- From X to Bluesky: Giles Gooding and Kate Needham
- Instagram: Richard Cannon (a helper needed!)
- TikTok: Alex Ellis
- Emails via Action Network to communicate with members and supporters
  - Lorraine, Kate and Giles
- WhatsApp groups





## People







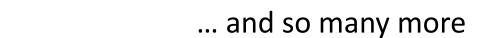




• Campaign coordinator: Kate Needham

Leafletting, canvassing, surveys:

Mike, Beata, Richard N, Jo, Richard C, Carol, Denise, Polly, Suzanne, Alex T and Alex E, Ilana, Amanda, Mark, Luke, Hazel, Nigel, Andrew, Jessica, Lorraine, Julia, Giles, Chris, Sarah, Rupert, Sam, Emma, Friedrich, Jenny













## Thank you to all who donated!

• Without these funds we can't afford any campaigns.







## Malcolm and Kate at the SE Green Party

- Malcolm Wallace has been Co-Chair until the end of 2024
- Kate Needham has been elected as Elections Coordinator in 2024





## EGM – New Constitution and Strategy

#### Winchester District Green Party (WDGP) Strategy 2024-2027

#### PREAMBLE

This is the WDGP 'Go forward Strategy' for the next three years for 2024 -2027

There are two priorities in our Constitution that guide the local party

- To promote the aims of GPEW (Green Party of England and Wales) as stated in its constitution.
- To win seats at all levels of government following agreed local and GPEW strategies and in consultation with GPEW staff.

#### **OUR MISSION**

Our mission to achieve the priorities above is:

- . To build a local party with a growing support base
- To achieve year on year increases in elected local government Green Party representation
- To work to deliver the progressive social, economic, and environmental solutions for people, communities and the planet, tailored to our local challenges

#### STRATEGY

Our Strategy is to deliver our mission:

- · Raise awareness of Green Party principles & ways of working
- Increase local party membership and member engagement that supports growth of the local party
- Develop & enhance the membership skills and available resource to support our mission, matching skills to needs
- Identify target and development seats for County & District elections based on the best match to available resources & opportunities
- Develop and deliver plans for target and development seats, including:
  - o Data plan
  - Fundraising plan
  - o Communication plan
  - Campaign plan, including data management
- Review and update our strategy as and when necessary

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Winchester District Green Party (WDGP) - Strategy 2024-2027

Delivery of our strategy requires an action plan with SMART (Specific, Measurable, Achievable, Realistic Timed) objectives.

#### **Winchester District Green Party Constitution**

Ratified at EGM October 2024

#### NAME AND DEFINITIONS

- 1.1. The name of the party shall be Winchester District Green Party, hereafter referred to as 'WDGP' or 'the party'.
- 1.2 WDGP is a constituent part of the Green Party of England and Wales (GPEW), and also forms part of the South East Green Party.
- The boundaries of WDGP are defined as Winchester City Council district area.
- 1.4. The term "Executive Committee" shall describe the group of elected local party officers that shall form to make decisions on behalf of the wider party and take responsibility for the day-to-day running of it.
- 1.5. The term "members" shall describe current members of WDGP only, as defined in section 3. It does not include members deemed to be 'in grace' by the membership system. ("Grace" is a 6 month period following a member's omission to pay subs.)
- 1.6. The "AGM" is the Annual General Meeting of the party, where key decisions shall be made, as defined by this document, such as executive committee elections and changes to this Constitution The "EGM" or Extraordinary General Meeting is a similar meeting called specifically to make decisions usually reserved for an AGM, but where time does not permit waiting for that annual meeting.

#### 2. AIMS

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#### Plans and Ideas for 2024

- Improve communications
  - Moving from Slack to Whatsapp
  - Using Google Drive to share documents
  - Helpers needed for Website, Instagram and TikTok
  - Press officer
- Update of our Constitution



Defining our Strategy



- Increase Supporter and Funding Capacity
  - Fundraising music event in Hyde Tavern



- Green Party allotment group
- Welcome Pack for new members
- Increase diversity Green Society at Uni

#### Mostly achieved



We have started to better organise our documents on Drive for committee members to be able to share and store better

### Targeting our Campaigns

- CMV ward and Meon Valley division remain our targets
- Development areas:
  - Whiteley and Shedfield as it is part of HCC Meon Valley division
  - St Pauls and St Barts in Winchester (possibly St Michaels) depending funding and recruitment of active volunteers and candidates

## Challenges

- Short of resources
  - Without support and funding we will not be able to repeat our successes
  - → We need to target our resources carefully
  - →Increase active membership
  - →Increase fundraising
- White Paper for so called 'Devolution' may throw a spanner into our plans for 2025 and 2026
  - Strategic Authorities led by a Major, elected by FPTP
  - Unitary authorities
  - Postponed elections
  - → Collaboration with neighbouring parties in Hampshire